

2025 VSWGGA April 9th Board Meeting

Meeting: Video Board Meeting
Date/Time: April 9th, 2025 4:00 PM
Place: Video

Board and Committee Members Present via Video: Amy Butcher, Fran McCune, Jayne Magnant, Kate Mitchell, Nathalie Lascelles, Jill Appel, Dixie Mercier, Susan Rand, Jen Farrington (VSWGGA Operations Manager), Pam Boyd (Operations)

Board and Committee Members Absent: Sarah Lee, Linda Jan Parson (Past President), Jen Steck (Majors)

Call To Order 4:03 PM

March 12th, 2025, Meeting Minutes Approval

Jayne Magnant moved to approve. Fran McCune seconded. **Approved.**

Reflect/Breakout in Pairs – Amy Butcher

- Reflect: What are you most proud of in your game last season
- Anticipate: What are you excited about for your golf game this season
- Get ready: What are your VSWGGA hopes/concerns

State Day/Tournament Updates – Jen Farrington

- Amateur: Gross and net
 - Jen approached Amy Butcher and Jen Steck with a suggestion. Initially we were going to award just gross to championship flight and net to tournament flight. Jen suggests doing gross and net for both flights. Overall winner is the gross winner of the Championship flight. This helps to address some of the Williston ladies' feedback as well.
- Lottery events: clarification on procedures
 - Rediscussed and reaffirmed that our lottery procedures are good as discussed.
 - Discussed opening the tee times for players to select their own tee times after the lottery winners are selected. Jen is going to investigate this.
- Jen has activated text messages reminders this year for important dates for state days and tournaments.
- Tri-States – Jill Appel had questions about the list of hotels listed with the Tri-States. There was a long list of hotels. Jill suggested that we promote Attitash as VT preferred hotel on the registration info so the players know where most will be staying. Fran McCune said that she would do more research on the hotels and where the banquet will be held.

Membership Update/Website status and preview – Pam Boyd

- Membership is about 325 as of today vs 357 YTD last year.
- Pam shared the new VSWGGA work-in-progress website for the board to view. Lots of work still left to do. She had hoped to have it live mid-April, but more time is needed. The committee is working hard with Meg, the web site developer.

- The website committee has the beta login information. In another few weeks Pam will share the login information with the rest of the board for any further feedback.
- The site will most likely not be live by the start of the season. We can have a big announcement and celebration when it goes live!
- Jen will check to ensure there is photo release default language in the registration process so we can continue to use event photos on the website without having to get individual permission.

Committee Chair Updates – Various

- Communications – Jill Appel. A “Join the VSWGA” poster was presented and included the tagline “Where friends come to play”
 - Susan asked how the tag line was selected and expressed concern that the “friends” language could be off-putting to new members. Susan also stated that there were other tagline suggestions that got more votes than the one on the revised poster.
 - Jill and Pam described how the written comments from the member survey had been compiled and used in the design of the poster tagline and bullet points (including tallying key words) and reviewed some of the results of the voting. The proposed tagline seems to best represent the comments made by the 88 VSWGA members although it is number 5 of 18 in number of votes.
 - There was a lengthy discussion of alternative taglines, whether to go back to membership with a poll for the top four choices, and how the current tagline might be modified. Jayne suggested that we could add “old and new” to the last bullet point on the poster to ensure inclusivity, and that whatever is used on the poster doesn’t have to be the official one-and-only tagline we use elsewhere.
 - Because the meeting was at the end time, Amy suggested bringing this back to the Communications Committee and making space for a fuller discussion at our next meeting.
- Juniors – Susan Rand
 - Will update next meeting.
- Others – No other committee updates.

VGA collaboration updates

- Spring 4 ball helpers
- Scholarship auction items needed
- Course rating volunteers needed

Finance Report -Jayne Magnant:

- Budget is on target. Financials submitted for review.

Open time:

- N/A

Future not addressed at this meeting:

- N/A

Next Board Meeting: May 14th, 2025, Zoom, 4pm

Revised date: May 24th 2025, Zoom 9am.

Adjourned 5:08 PM.