

2025 VSWGGA February 12th Board Meeting

Meeting: Video Board Meeting
Date/Time: February 12th, 2025 4:00 PM
Place: Video

Board and Committee Members Present via Video: Amy Butcher, Fran McCune, Jayne Magnant, Jill Appel, Susan Rand, Dixie Mercier, Nathalie Lascelles, Jen Farrington (VSWGGA Operations Manager), Pam Boyd (Website/Membership), Jen Steck (Majors),

Board and Committee Members Absent: Kate Mitchell, Linda Jane Parson, Sarah Lee,

Call To Order 4:05 PM

January 8th, 2025, Meeting Minutes Approval

No changes are needed. Jayne moved to approve as written. Jill seconded. **Approved.**

Handbook (Jen/Pam)

- Amateur –
 - Details
 - Aug 4-6 at Ekwanok
 - The field will be a maximum of 80 participants with priority given to the lowest handicaps.
 - The Practice round must be played in June. Cost TBD.
 - Two flights –
 - Championship flight (5600-6000 yds)
 - 3 days with possible cut to 50 players after day 2
 - Gross Prizes only
 - Tournament flight (4500-5500 yds)
 - 2 days
 - Net Prizes only.
 - Highlight this new structure in the newsletter.
 - Will people hang around for the 3 days if they are playing in the tournament flight? Come up with a reason to stay or activity for the third morning. Possibly provide lunch for everyone on the third day if they volunteer (live scoring, spotting, etc.).
 - Is there a minimum number of players needed in the Tournament flight?
 - Lottery
 - Admin will be using a manual system for the lottery.
 - The lottery will close
 - Lottery entrants will be placed into tiers taking into account prior lottery events selection experience.
 - The admin will run the lottery outside of Golf Genius with a spreadsheet and a random number generator to select the winners.
 - All players will be notified of their status the same day that the lottery closes.

- Board members stepped up to serve as Club Reps where we had vacancies: Bakersfield (Susan and Fran), Blush Hill (Amy/Dixie), and Bradford (Jayne)
- Mid-Am date – confirmed Haystack Sept 6&7

Green Mountain Challenge

- Nathalie will take over the board responsibility for this program.

Jayne Magnant Treasurer's Report (Jayne)

- Molly is leaving. New Bookkeeper needed (bank reconcile, chits, etc). Jen Farrington will take over reconciliation and get chits paid. Jayne/Amy/Fran will maintain the P.O. mailbox.
- For this season, we will only allow electronic submission of chits. Need to indicate this on the 2025 chits form on the bottom section for clubs.
- Susan also has someone that could possibly be considered for bookkeeping help, if needed.
- Budget
 - Subcommittee (Jayne, Fran, Jill, Amy) analyzed the budget for 2025.
 - Reviewed Jayne's version of the proposed budget
 - Highlights include:
 - Added majors tournament details in the budget (Slight change in number of players in each tournament).
 - Will invest money in short-term CDs or high-interest savings accounts to generate interest income of about \$4K.
 - Chit payout will be capped at \$25K, roughly \$3/point.
 - Net operating loss of \$29K.
 - Raise the price for Mid-Am and Seniors to \$165. Need to update this in the handbook.

Committee Chair Updates

- **Web Update (Pam, Kate, Susan, Dixie)**
 - Meeting weekly
 - Survey went out to membership for feedback on the existing site and new Slogan/Tagline
 - The new site will be ready for reviewing in 3-4 weeks.
 - VGA site was referenced as a good example; they have recently refreshed their site.
 - Handbooks will be emailed out to individuals and/or mailed as hard copy.
 - We don't need to post a version of the handbook on the web (concerns about privacy and security by putting email addresses and phone numbers on the website).
- **Junior Golf (Susan) –**
 - Initial meeting held. Lots of ideas exchanged and good energy.
 - Next meeting will create mission/goals/projects.
- **Communication (Jill)**
 - Initial meeting held. The communication matrix was created to cover different target audiences.
- **Volunteer (Dixie)**
 - Need statements from different committees about volunteer opportunities.

Update from VGA/VSWGGA meeting (Amy)

- Amy met with ED and Board President from VGA. The three will continue to meet monthly. Jen and Fran may join the group in future meetings.

- Discussed ways that our two orgs can work together.
- USGA will no longer pay for Golf Genius, so VGA had to lock in a contract/price with Golf Genius for 7 years. VSWGAs cost for using Golf Genius could be impacted.

Open Time: N/A

- Membership is at 206 (still no complaints about the increase in membership dues).
 - We have budgeted for 500 members in 2025. We should do some targeted work to get the membership numbers up. Consider doing some sort of incentive for bringing in new members. Talk to the club reps about pulling people in. Focus on the relationship part of our organization. Consider having a monthly club rep meeting.
- State Days
 - Club Rep Training set on 4/10 (15 signed up) and 6/18 (1 signed up)
 - All State Days set up in Golf Genius.

Meeting Adjourned 5:26 PM

Next Board Meeting: March 12th, 2025, Zoom, 4pm